

Original



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A) You Should Take Precautions

B) As an essential worker, you should follow your workplace or local guidelines for protective equipment including face masks.

Your Next Steps

1 Take Precautions

While at work, you should follow guidelines for protective equipment to help protect yourself and those around you.



In addition, you should maintain physical distance of six feet as much as possible at work and always outside of work. You should also clean your hands often and avoid touching your face.

2 Take Care and Prepare

You should eat well, exercise regularly, and get plenty of sleep. You should also stay connected with friends and family.



If you're currently taking prescription medication, contact your doctor's office about getting a 30-day supply.

X) No Test Needed At This Time

As of now, your answers suggest you do not need to get tested for COVID-19. If anything changes, take the questionnaire again.

Your Responses

- You are between 18 and 64 years old
- You are not experiencing symptoms
- You do not have relevant conditions
- You have not traveled internationally
- You have been exposed to others who have COVID-19
- You do not live in a long-term care facility
- You work or plan to work in a medical facility
- While working in a medical facility, you had close contact with others who have COVID-19
- You were always wearing PPE when in close contact with others who have COVID-19

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Suggested Changes

A) Apple style guidelines dictate sentence case should be used in all titles.

B) This sentence should be rephrased to restore its flow and clarity. Moreover, proper punctuation should be implemented here. Rather than “protective equipment,” we should use the standard “PPE” acronym consistently after defining it in the first instance to avoid confusion.

C) Again, this section should be rephrased to restore its flow and clarity. The overuse of the word “should” in this copy conveys a slightly moralizing tone, which isn’t productive or appealing.

D) This section should also be rephrased to flow more naturally and be more accessible. Again, “should” shouldn’t be used too much - it’s better to be direct, yet polite. “Try to” establishes that this is an effort people should make, but it may not always be possible. Additionally “try to” achieves more with fewer words than “as much as possible.” “Physical” added to distance is unnecessary as you are already explaining that it is a “six foot distance.” “Always” in “always outside of work” also doesn’t add anything to the meaning of the sentence. “Clean your hands” is not idiomatic English. Lastly, “contact your doctor’s office about getting...” could be rephrased to achieve greater clarity and brevity.

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Final Version



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You should take precautions

As an essential worker, you should follow your workplace or local guidelines on the use of Personal Protective Equipment (PPE), including face masks.

Next steps

1 Take precautions

While at work, follow guidelines on the use of PPE to help protect yourself and those around you.

In addition, try to maintain a distance of at least six feet from others at work and outside of work. Wherever you are, try to wash your hands often and avoid touching your face.

2 Take care and prepare

Try to eat well, exercise regularly, and get plenty of sleep. Don't forget to stay connected with your friends and family.

If you're currently taking prescription medication, ask your doctor about getting a 30-day supply.

⊗ No test needed at this time

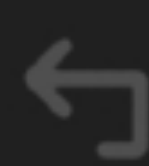
As of now, your answers suggest you do not need to get tested for COVID-19. If anything changes, take this questionnaire again.

Your responses

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About COVID-19

An up-to-date rundown of the virus and its symptoms.



What is COVID-19?

- A** COVID-19 is the new respiratory disease spreading around the world and it is caused by a coronavirus. COVID-19 is short for "coronavirus disease 2019."
- B** The virus is thought to spread mainly between people who are in close contact with one another (about 6 feet) and through respiratory droplets produced when an infected person coughs or sneezes.
- C** • People are most contagious when they are the sickest. But those who don't have a lot of symptoms can still pass the virus on to others.
- D** • There is currently no vaccine or cure for COVID-19 but researchers are working to find one.

What are COVID-19's symptoms?

The most common symptoms are very similar to other viruses: fever, cough, and difficulty breathing.

- E** Common symptoms of COVID-19 are changing as more is learned about the disease. For the most up to date symptom list, visit the CDC's website.
- F** • Symptoms may appear 2 to 14 days after exposure and range from mild to severe illness.
- G** • If you or someone you know has symptoms, our Screening Tool will recommend best next steps.

[Full Symptom List](#) 
[Begin Screening](#) 

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Suggested Changes:

- A)** This description of the novel coronavirus makes it seem like the newest dance craze - definitely not the kind of unintentional levity we want here. This sentence could be rephrased to restore its gravitas.
- B)** This sentence could also be cleaned up for clarity and brevity.
- C)** This sentence should be rephrased slightly to restore flow.
- D)** This sentence does not feature proper punctuation.
- E)** Firstly, the use of passive voice in this sentence doesn't do it any favors. Secondly, "up-to-date" (if we choose to use that word) should be written with hyphens when used as an adjective.
- F)** This sentence may be confusing to users because, first, it refers to "symptoms" and then, while appearing to describe the symptoms, simultaneously describes "mild to severe illness." This sentence should be rephrased for clarity and flow.
- G)** "Best Next Steps" should be rephrased for better flow.

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About COVID-19

An up-to-date rundown of the virus and its symptoms.

What is COVID-19?

Caused by a coronavirus, COVID-19 is a new respiratory disease spreading worldwide. COVID-19 is short for “Coronavirus Disease 2019.”

The virus is thought to spread mainly between people in close physical contact with one another (up to 6 feet) and through respiratory droplets produced when an infected person coughs or sneezes.

- People are most contagious when their symptoms are the most severe. But those who don't experience any symptoms can still spread the virus to others.

- Currently, there is no vaccine or cure for COVID-19, but researchers are working to find one.

What are COVID-19's symptoms?

The most common symptoms are very similar to other viruses: fever, cough, and difficulty breathing.

As scientists learn more about COVID-19, their list of common symptoms continues to change.

- Symptoms may appear 2 to 14 days after initial exposure and range from mild to severe.

- If you or someone you know has symptoms, our Screening Tool will recommend the most effective next steps.

[Full Symptom List >](#)

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